

Logo Guide

Our logos come in two formats: RGB for digital use and CMYK for print. When sharing a logo with a partner or using it in materials, choose the format that matches the medium—RGB for screens, CMYK for anything that will be printed.

RGB Logos - For Digital Use

RGB (Red, Green, Blue): Colour mode for digital screens (computers, phones, TVs, websites, social media, etc.)



CMYK Logos - For Printing

CMYK (Cyan, Magenta, Yellow, Black): Colour mode for printing (posters, brochures, reports, merchandise, etc.)

